



Once again, we are looking forward to our Annual Historic Home Tour of the Henry T. Oxnard Historic District, located in downtown Oxnard. This year, the tour is on Sunday, September 26, 2010. This tour has always been very successful and to celebrate our 14<sup>th</sup> anniversary, we anticipate an even bigger and better Home Tour.

It is vital that Historic Oxnard be protected for future generations! To achieve that goal we are joining forces with the Oxnard Heritage Foundation, a non-profit organization of Oxnard residents who are working together to preserve the rich history of Oxnard. This year, sponsorship and ticket sale proceeds will benefit the worthy endeavor: "The Fifth Street Beautification Project." This project will create a more inviting entrance to downtown Oxnard by adding trees, shrubs and groundcover from "H" Street to "C" Street on the Fifth Street corridor.

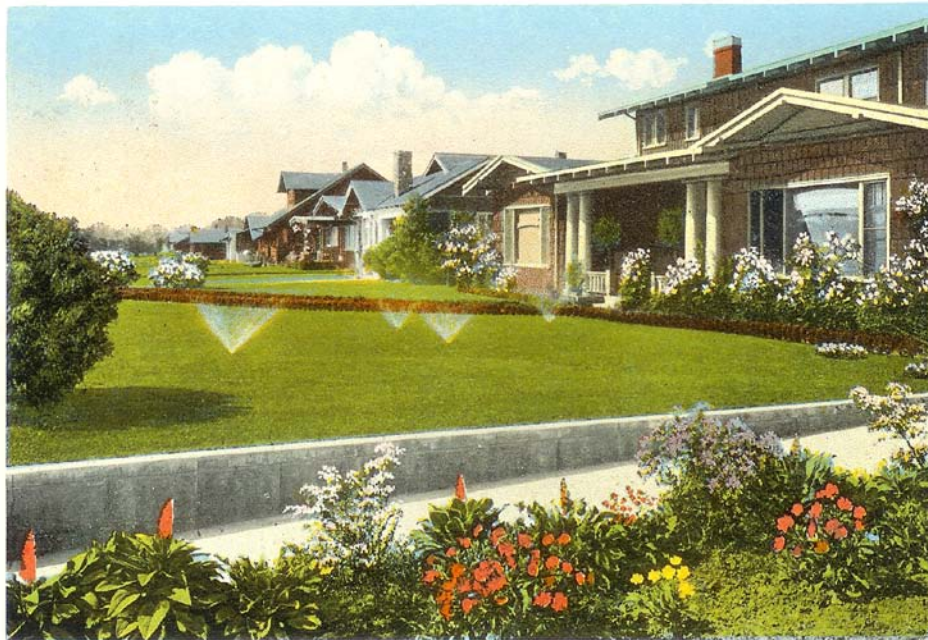
Please join us in our efforts! Enclosed you will find the levels of contributions we are requesting and hope you will participate. Your TAX DEDUCTIBLE SPONSORSHIP allows you to enjoy in the festivities and to support this neighborhood based beautification effort.

We will be calling you in a few days to confirm your interest and hopefully your willingness to participate, in the meantime, if you have any questions, please feel free to call me at (805) 377-1785. To learn more about our tour please visit our new web site at [www.OxnardHistoricDistrict.com](http://www.OxnardHistoricDistrict.com).

Thank you,

Lydia Galbraith  
Tour Chair  
Friends of Old Oxnard

# Welcome to our Neighborhood



ROW OF BUNGALOWS, OXNARD, VENTURA CO., CAL.

We are one of the largest intact collections of early 20<sup>th</sup> century bungalows in Ventura County. These homes are prized for their charm and livability. The Craftsman and Revival Styles are enjoying renewed popularity. The Fourteenth annual Autumn Historic Home Tour showcases the rich architectural heritage of Oxnard's first neighborhood.

In February of 1999, 137 homes in this neighborhood were added to the national Register of Historic Places. In September 1999, the homes of the Henry T. Oxnard Historic District received a second designation as Ventura County Landmark #161. This doubled the number of Ventura County's protected historic resources. Please stroll down the streets of our neighborhood as you tour this year's selection of homes. We hope you enjoy them as much as we do.

2010 Autumn Historic Home Tour Committee  
The Friends of Old Oxnard



## 2010 Autumn Home Tour Sponsorship Opportunities

### Title Sponsor (1 Only) \$2500

#### Sponsorship Privileges include:

- The single Title Sponsor will have their corporate banner or sign displayed at the event and check-in pavilion
- Sponsorship recognition in all ads and print media
- One full-page ad in the official program on the inside front cover
- Year round link on Oxnard Historic District website
- Logo on posters, flyers, and ticket order forms
- Ten complimentary tickets to the event, refreshment garden, and post-tour VIP party

### Major Sponsor (3 Only) \$1000

#### Sponsorship Privileges include:

- One half-page ad in the official program on the inside or outside back cover
- Year round link on Oxnard Historic District website
- Logo on posters, flyers, and ticket order forms
- Six complimentary tickets to the event, refreshment garden, and post-tour VIP party

### Benefactor Sponsor \$500

#### Sponsorship Privileges include:

- Half page ad in the official program
- Listed on posters, flyers, and ticket order forms
- Year round link on Oxnard Historic District website
- Four complimentary tickets to the event, refreshment garden, and post-tour VIP party

### Supporting Sponsor \$250

#### Sponsorship Privileges include:

- Quarter page ad in the official program
- Listed on posters, flyers, and ticket order forms
- Year round link on Oxnard Historic District website
- Two complimentary tickets to the event and refreshment garden, and post-tour VIP party

### Contributing Sponsor \$100

#### Sponsorship Privileges include:

- Business card ad in program
- Two complimentary tickets to the event, refreshment garden, and post-tour VIP party

# Sponsorship Agreement

14<sup>th</sup> Annual Oxnard Autumn Home Tour  
*Presented by the **Friends of Old Oxnard***

Proceeds to Benefit FIFTH STREET BEAUTIFICATION PROJECT

The **Friends of Old Oxnard** agrees to promote \_\_\_\_\_ as a  
(Print Company or Individual name)

“ \_\_\_\_\_ Sponsor” of the 14th Annual Oxnard Autumn Home Tour and  
(Print Sponsor level desired) provide its corresponding benefits. (see enclosed Sponsorship Opportunities)

In exchange, the \_\_\_\_\_ agrees to provide Oxnard Autumn Home Tour  
(Print Company or Individual name)

with a \$ \_\_\_\_\_ sponsorship fee:  
(Print Amount)

Submitted by: \_\_\_\_\_ Date: \_\_\_\_\_  
**Friends of Old Oxnard** Representative

Accepted by: \_\_\_\_\_ Date: \_\_\_\_\_  
Name and Title

Please sign and return this agreement no later than September, 14<sup>st</sup>, 2010 together with your check payable to:

## OXNARD HERITAGE FOUNDATION

### And mail to:

Autumn Home Tour  
Friends of Old Oxnard  
715 South A Street  
Oxnard, CA 93030

Please provide camera-ready artwork for your ad to us no later than September 14, 2010.

Via Mail to: Friends of Old Oxnard, 715 South' A', Oxnard CA 93030

Via Email to: garyaths@aol.com

If you are creating your own ad please submit the corresponding size for your sponsorship level.

Title Sponsor ad size	4.5" w x 7.5" h
Major Sponsor ad size	4.5" w x 3.5" h
Benefactor Sponsor ad size	4.5" w x 3.5" h
Supporting Sponsor ad size	2" w x 3.5" h
Contributing Sponsor ad size	2" x 3.5" business will be reduced 50% to 1" x 1.75"



# Advertising Agreement

Dear Potential Home Tour Advertiser:

We have an opportunity for you to reach upwards of 1000 customers for your business! The **Friends of Old Oxnard** are providing advertising opportunities for their 14th annual Autumn Home Tour. This program will offer in-depth home stories, Oxnard history, photos and ads for our supporting sponsors and advertisers.

Please call or email us for more information at 805.486.6074 / [garyaths@aol.com](mailto:garyaths@aol.com). Thank you.

Advertiser \_\_\_\_\_  
 Contact Name (please print clearly) \_\_\_\_\_  
 Title \_\_\_\_\_  
 Street \_\_\_\_\_  
 City \_\_\_\_\_ Zip \_\_\_\_\_  
 Web address \_\_\_\_\_  
 Email \_\_\_\_\_

We wish to reserve the following (return signed Advertising Agreement via fax (805) 486-6904 by Tuesday, September 14, 2010.)

## Oxnard Autumn Home Tour Program Ad Space Specifications and Pricing

The ad sizes for this approximately 24 page 14<sup>th</sup> annual program issue are listed below:  
 All B&W or grayscale artwork can be emailed as jpeg's or pdf's to [garyaths@aol.com](mailto:garyaths@aol.com) atten: Gary Blum or mailed to 715 South A Street, Oxnard, CA 93030.  
 Deadline for art work is 9/14/10. Payment to be made to **Oxnard Heritage Foundation**.

<input type="checkbox"/>	Full Page – Inside Front Cover 7.5" w x 10" h – Color	\$2500.00
<input type="checkbox"/>	Full Page – Outside Back Cover - 7.5" w x 10" h – Color	\$750.00
<input type="checkbox"/>	Full Page – Inside Back Cover - 7.5" w x 10" h – Color	\$650.00
<input type="checkbox"/>	Full Page – 7.5" w x 10" h (b&w)	\$400.00
<input type="checkbox"/>	Half Page Vertical - 3.5" x 10" h (b&w)	\$250.00
<input type="checkbox"/>	Half Page Horizontal – 7.5" w x 5" h (b&w)	\$250.00
<input type="checkbox"/>	Quarter Page - 3.5" w x 5" h (b&w)	\$150.00
<input type="checkbox"/>	Business Card ad - 3.5" w x 2" h (b&w)	\$ 50.00

